

STRATEGIC MEDIA PLACEMENT

PHONE: 740-201-5500

BROADCAST AND CABLE TV TRAFFIC INSTRUCTIONS

date 8/13/2012
to Traffic Department
contact Kegan Beran - Whitney Eversole - Greg Phelps
CLIENT RE: OH-US SENATE- JOSH MANDEL

FLIGHT DATES: 8/14/2012 - TFN

Spot Name	Spot #	Spot Length	Rotation
Results_15	TVGENMAND1222H	00:00:15	100%
Results_15	TVGENMAND1222	00:00:15	100%

BROADCAST AND CABLE TV

TV STATION/CABLE SYSTEM	DMA
5716- SUDDENLINK	Charleston-Huntington,
8950- TWC	Charleston-Huntington,
8951- TWC	Charleston-Huntington,
8952	Charleston-Huntington,
0250 COLLEGE CABLE	Cincinnati, OH
9850 CINCI BELL	Cincinnati, OH
WCPO	Cincinnati, OH
WKRC	Cincinnati, OH
WLWT	Cincinnati, OH
WSTR	Cincinnati, OH
WXIX	Cincinnati, OH
7563- WOW	Cleveland-Akron (Canton),
9660	Cleveland-Akron (Canton),
9736	Cleveland-Akron (Canton),
WBNX	Cleveland-Akron (Canton),
WEWS	Cleveland-Akron (Canton),
WJW	Cleveland-Akron (Canton),
WKYC	Cleveland-Akron (Canton),
WMFD	Cleveland-Akron (Canton),
WOIO	Cleveland-Akron (Canton),
WUAB	Cleveland-Akron (Canton),
6028- WOW Cable	Columbus, OH
8637- TWC	Columbus, OH
8662- OSU	COLUMBUS, OH
9099- HORIZON	COLUMBUS, OH

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9738- NELSONVILLE CABLE	Columbus, OH
WBNS	Columbus, OH
WCMH	Columbus, OH
WSYX	Columbus, OH
WTTE	Columbus, OH
WWHO	Columbus, OH
8328- WATCH	Dayton, OH
9206- NEW KNOX	Dayton, OH
9362- CT COMMUNICATIONS	Dayton, OH
WBDT	Dayton, OH
WDTN	Dayton, OH
WHIO	Dayton, OH
WKEF	Dayton, OH
WRGT	Dayton, OH
8331- WATCH TV	Lima, OH
WLIO	Lima, OH
2286- SUDDENLINK	Parkersburg, WV
0332- BLADE	Toledo, OH
8329- WATCH	Toledo, OH
9744	Toledo, OH
WNWO	Toledo, OH
WTOL	Toledo, OH
WTVG	Toledo, OH
0489	Wheeling, WV-
0510 CRYSTAL	Wheeling, WV-
1230- COMCAST	Wheeling, WV-
4376- COMCAST	Wheeling, WV-
9364- JEFFERSON	Wheeling, WV-
WHIZ	Zanesville, OH